

THANKS TO OUR 2022 BOARD OF DIRECTORS

During 2022, Louis Lancon resigned and we are sad to see him go, we are forever thankful for his years of loyal service as a director and immeasurable help with the Hewes House restoration. This year the following served as your Board of Directors, and oversaw the operation of the Landmark Society: Ray Allain, President; Dana Bourgeois, Vice-President; Ronald Sovine, Treasurer; Alice Bodin, Secretary, along with Mary Kay Allain, Linda Freeman, Acquiline Rener-Arnold, Mayor Carol Bourgeois, Jr. and Ashley Philen. However, the Board relies on many of our members who not only participate, but also give us the benefit of their knowledge, experience, and talents.

Of course, our organization really depends most heavily on each of you, our members, who support us year in and year out. So please honor us with a renewal of your membership this year.

Thank you all for your continued support!

ANNUAL MEMBERSHIP MEETING SET
FOR OCTOBER 29, 2022

PLEASE RENEW YOUR LANDMARK SOCIETY MEMBERSHIP TODAY!

AND

PLAN TO JOIN US SATURDAY, OCTOBER 29, 2022

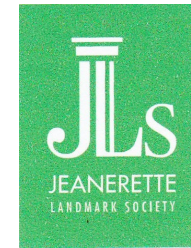
AT THE
20TH ANNIVERSARY CELEBRATION
OF THE JEANERETTE LANDMARK SOCIETY

ANNUAL MEETING BEFOREHAND AT THE VETERAN'S HALL AT 4:30 PM
AND A SILENT AUCTION AFTER THE MEETING
CELEBRATION TO FOLLOW AT THE HEWES HOUSE FROM 6:00 to 9:00 PM

BUNK JOHNSON BRAZZ BAND, CASH BAR, AND HORS D'OEUVRES

***TICKETS are \$40.00 in advance and \$50.00 at the door**

We are hoping to make this an event befitting this extraordinary milestone, and are looking forward to seeing old friends and hopefully making new ones. Please mark your calendars now, as we eagerly anticipate seeing you all there for what hopes to be a very memorable occasion.



Preserve. Educate. Improve.
**JEANERETTE LANDMARK
SOCIETY**

P. O. Box 467
Jeanerette, Louisiana 70544



VOLUME NO. 1 ISSUE No. 15

2022 NEWSLETTER

ISSUE 15 - REASON TO CELEBRATE

Bonne fête!

20th
A N N I V E R S A R Y

In 2022, Jeanerette Landmark Society will have reached a big milestone. It is with excited anticipation we would like to announce next year will be Jeanerette Landmark's Society 20th Anniversary!

Two decades have gone by since Jeanerette Landmark Society was chartered in September 2002. The extraordinary and overwhelming support of our members, board, and support of the many business and other charitable organizations are the reason we exist today. This issue is to honor those members, businesses, and organizations who have contributed their time, money, materials and labor into the Hewes House Restoration Project. Inside this newsletter are those individuals, living and deceased, along with those businesses and organizations who have made us what we are today. Thank you!

(You can view all previous newsletters on our web site at www.jeanerettelandmarks.org - then click on BLOG)

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SPOTLIGHT - The Jeanerette Lumber and Shingle Company

Excerpt from the American Lumberman. "A Journey through the Vast Downman Cypress Interests with Camera and Pen", American Lumberman, Aug. 5, 1905 pp.43-82. Chicago: American Lumberman, 1905:

"Harry Bartram Hewes, vice president and treasurer of the Jeanerette Lumber & Shingle Company, Limited, at Jeanerette, La., is from old Pennsylvania Quaker stock. He is a direct descendant of the Joseph Hewes who signed, with other patriots, the Declaration of Independence. Mr. Hewes, father came from West Chester, Pa., to Texas in 1853. Harry Bartram Hewes was born at Houston, June 23, 1866.



Mr. Hewes was educated in the public schools of Houston and at Shenandoah, Iowa, at which educational center he took a degree in higher mathematics, and now in his middle life he is distinctively a mathematician; his exactness in business affairs would proclaim that fact; his methodical course in everyday life would strengthen that impression.

From a personal acquaintance with Mr. Hewes covering a decade the writer is of the impression that nothing with him "just happens." Everything he does seems to be carefully thought out and weighed well before being attempted. He is a conservative man. For instance, he did not just happen to fall into the lumber business, but went into it deliberately. When he came out of school he went into the commission business, but he did not make a very long try at that before he saw there was no future to it and not a very great deal of present. He wished to do something substantial and, being well known in Houston as a bright young man of good family, he had no difficulty in approaching the late M. T. Jones on the subject of the lumber business.

He did not go to Mr. Jones for an opinion, really, but simply dropped in and announced that he was going into the lumber business and was looking for something to do, which Mr. Jones undoubtedly needed done and at which he desired a chance. He had come to the lumber determination by himself and simply asked Mr. Jones to stand and deliver to him an opportunity; Mr. Jones did so at once and without argument. Mr. Hewes paid no attention to the statements Mr. Jones had to make about the difficulties of the business, but went to work in the yards of the M. T. Jones Lumber Company, at Houston, worked up through all the lines of the trade, learned practical bookkeeping and in a short time became bookkeeper for the Jones people.

When Mr. Milmo, of Milmo, Stokoe & Co., of Jeanerette, La., was in Houston looking for a young man to come out to that thriving young town on the Southern Pacific railway in 1887 a friend of Harry Hewes told Mr. Stokoe that Hewes was the man that he (Stokoe) was looking for, and so young Hewes was engaged as bookkeeper for Milmo, Stokoe & Co. and has been domiciled in Jeanerette ever since in some capacity with that firm and its successors. In November, 1887, Mr. Hewes was made a one-sixth partner in the business of Milmo & Stokoe and the concern's name was made Milmo, Stokoe & Co.

The Jeanerette Lumber & Shingle Company, Limited, was organized in September, 1894, and Mr. Hewes was made vice president and treasurer of that company, a position he still holds. Besides filling that position he is general manager of the business."

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In 1977, Flowerree was named one of the nation's ten best corporate "chief executives of achievement" by the Gallagher President's Report, a Manhattan-based newsletter for chief executives. He was cited for a "'grass roots' planning philosophy, enabling G-P to carry out vertical integration while keeping an eye on its goal."

A life well lived and a remarkable career. After his retirement, in 1984, Mr. Flowerree states in his biography:

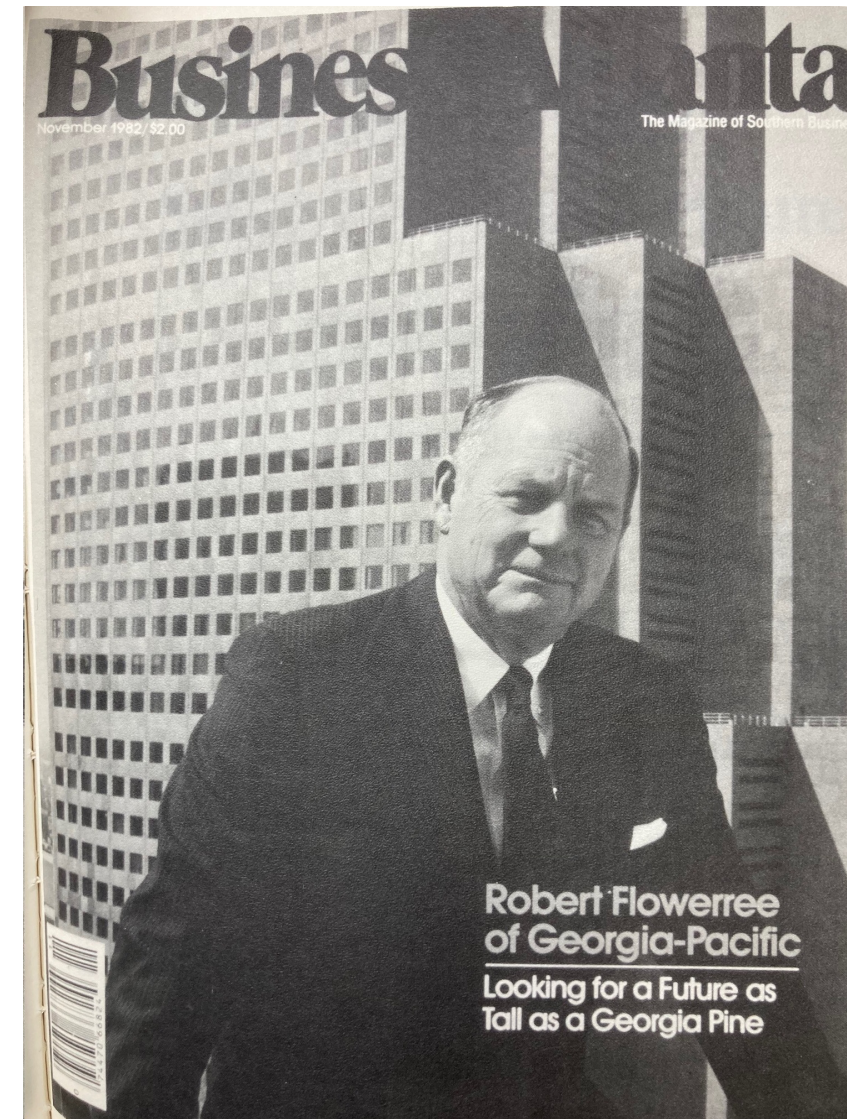


Photo (above) from the cover of Business Atlanta, The Magazine of Southern Business, November 1982 .

Business was my life, and business remains a major interest. I am still on the boards of directors of the Chase Manhattan Bank, Georgia-Gulf Corporation, Kilgore Corporation and Jeanerette Lumber Co. I am also an honorary trustee of Lewis & Clark College and serve on the boards of Good Samaritan Hospital in Portland and Tulane University in New Orleans.

... Looking back, I take pride in having been part of the team that made Georgia-Pacific one of the top industrial corporations in the country. We manufactured good products; we expanded; we made money for the stockholders; and we became good stewards of the resources we were utilizing. In terms of my personal accomplishments, however, I am most proud of the ideas I came up with that over the years created jobs, self-esteem and future possibilities for a lot of good, hard working people. I take great satisfaction in that.

Excerpt from Robert E. Flowerree, Jr., "To Attain a Position in Life . . ." Portland, Oregon, 1986.

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HONOR ROLL

THE FOLLOWING IS A LIST OF ALL OF THE INDIVIDUALS AND BUSINESSES WHO HAVE SUPPORTED THE WORK OF THE LANDMARK SOCIETY THROUGH THE YEARS, AND WHO DESERVE MOST OF THE CREDIT FOR WHAT THE SOCIETY HAS ACCOMPLISHED SO FAR.

LIFETIME CHARTER MEMBERS AND DONORS:

J. Clark and Eleanor M. Akers	Bill and Barbara Allain Fuhrer
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 Willie Wilson
 Bill Wormser
 Nannie Belle Wormser
 Yellow Bowl
 Richard and Mary Zoleski

Private Foundations and Government Support has also been provided by:

The Flowerree Foundation, The M&T Charitable Foundation, M&L Bank Foundation, The City of Jeanerette, The Atchafalaya Basin Program, The State of Louisiana Public Works, The Louisiana Department Environmental Quality, and the Louisiana Department of Tourism.

The Legacy Continues in Hewes' grandson: Robert E. Flowerree, Jr.

From Georgia-Pacific's internal magazine, *Growth*, printed in March 1984:

Robert E. Flowerree: A Generation of Growth

The year was 1951. The Georgia-Pacific Plywood Company, a brash, 24-year-old upstart from Augusta, Georgia, just four years earlier had purchased its first plywood plant, in Bellingham, Wash. Since that time its West Coast expansion had driven its employee base from 700 to nearly 3,000.

One of those employees was a 30-year-old sawmill manager, Bob Flowerree, who joined Georgia-Pacific with the acquisition of C.D. Johnson Lumber Corporation of Toledo, Ore.

Within four years, he would become vice president for Western lumber and plywood; in another five years, a member of the Georgia-Pacific board of directors and president of G-P's pulp and paper subsidiary. In 1976, Flowerree was named chairman and chief executive officer of G-P.

"I'm not sure how many people today realize the extent to which Bob shaped Georgia-Pacific," says Marshall Hahn, president and CEO. "He was the architect of G-P's growth in pulp, paper and chemicals, and of the company's organization into the three operating groups of building products, pulp and paper, and chemicals."

One has only to compare today's Georgia-Pacific to the company as it was in 1951 to understand how much growth Bob Flowerree has been a part of. In just over 30 years the company has grown from \$50 million dollars in sales to \$6.5 billion; from about 3,000 employees to almost 40,000; from a comparatively modest lumber and plywood manufacturer to the world's largest forest product company.

"The year I came to work, we had our headquarters Christmas party in a room about the size of a large conference room," Flowerree recalls, "and that included everyone in the office."

Flowerree literally grew up in the forest industry - - his family was in the lumber and timber business. A native of New Orleans, he graduated from Tulane University shortly after the outbreak of World War II, and served in the U.S. Navy in the Pacific. After the war he joined C.D. Johnson.

Flowerree was named general manager of C.D. Johnson when G-P acquired it. Following his election as vice president in 1955, G-P's Western lumber and plywood operations were expanded and modernized. He was instrumental in getting G-P into the pulp and paper business, and in 1957 oversaw the site selection and construction of our first pulp and paper mill in Toledo, Ore.

Georgia-Pacific's chemical business had its start two years later, in 1959, as a result of Flowerree's search for lower cost plywood production. Because resin accounted for a major share of production costs, G-P installed a resin kettle in Coos Bay, Oregon. Today, G-P's chemical operations comprise more than 50 facilities, some of them of world scale.

The year Flowerree became executive vice president for pulp, paper and chemicals - 1963 - Georgia Pacific acquired pulp and paper mills at Woodland, Maine, Plattsburgh, N.Y., Bellingham, Wash., Ketchikan, Alaska, Taylorville, Ill., Reading, Pa., and Lyons Falls, N.Y. By 1976, when he became G-P president, the pulp, paper and chemical division had grown from one mill to 54 pulp, paper and converting plants and 43 chemical operations.



The Hewes House

(Photo taken June 2, 2022)

Excerpts from an article by Lancon, Katie Grace and Clio Admin. "Hewes House." Clio: Your Guide to History. July 26, 2020. Accessed May 24, 2022. <https://theclio.com/entry/100634>:

Constructed in 1897, this historic unique Southern home was the home of Harry B. Hewes, founder and co-owner of Jeanerette Lumber and Shingle Company which was once one of the leading businesses in Jeanerette. The Hewes home stands as a reminder of the emphasis of lumber companies at the turn of the century.

The Jeanerette Lumber and Shingle Company mill once stretched for three blocks and provided an abundance of jobs. From 1894 to 1925, the Jeanerette Lumber and Shingle Co. harvested cypress lumber along the Atchafalaya Basin and milled it on what is now the Jeanerette City Park. To this day, Jeanerette Lumber and Shingle Co., is one of the largest landowners of property in the Basin. Although the mill is no longer located in Jeanerette, it still exists and operates in New Orleans.

The Daily Iberian, a local paper, explains how lumber played a very crucial role in shaping Jeanerette, where the bayou runs straight. Jeanerette's location near the Atchafalaya Basin and the Bayou Teche meant a great supply of cypress was available for these lumber mills. Jeanerette Lumber and Shingle Co. was one of three major cypress mills in Jeanerette, the other two being Provost Lumber Company and Planters' Lumber Company.

Because this company was so important to Jeanerette, Harry B. Hewes is also seen as an important figure to Jeanerette because he brought so much to this town. His home remains as a reminder of the work he put in for this town.

The Hewes Home is not the only building that holds a reminder of the once booming cypress business in Jeanerette. What is now the Jeanerette Chamber of Commerce building was once the office of the Jeanerette Lumber and Shingle Co., and The Jeanerette Museum is filled with history on the lumber companies in Jeanerette. There they have photos and different items made out of the lumber from the major mills in Jeanerette.

The donations, time and hard work of the members of the Jeanerette Landmark Society ensure the preservation this family, their home, and this history of Jeanerette itself.